

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	Cotten et al.
App. No	:	10/814,814
Filed	:	March 31, 2004
For	:	PREPAID MONETARY CARD FOR INCENTIVIZING RETURN CUSTOMERS
Examiner	:	Radu Andrel
Art Unit	:	4137
Conf #	:	5296

RESPONSE TO OFFICE ACTION**Mail Stop Amendment**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action bearing a notification date of June 12, 2008, for the above-identified application, Applicants respectfully submit the following amendments and comments.